

# T810 Dissemination

Project Presentation on  
DESMA House Fair  
September 15<sup>th</sup> & 16<sup>th</sup>, 2016

Project start date: 1st October 2013  
Duration: 48 months

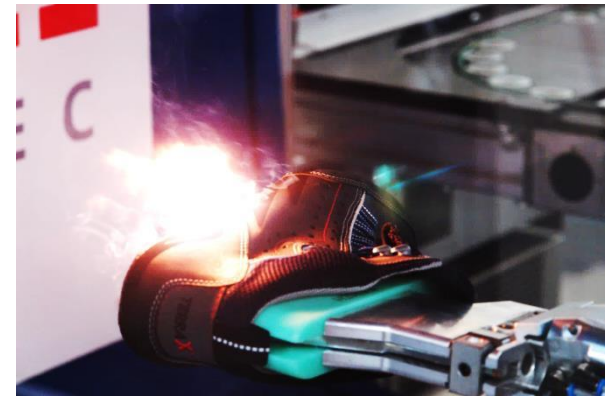
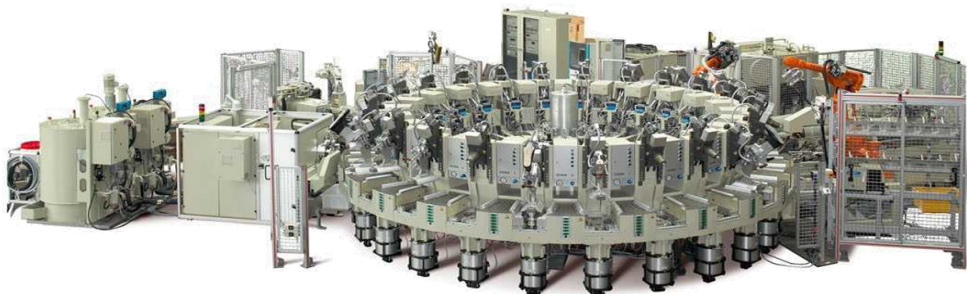
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- Company Profile
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# Company Profile

- Achim/Germany
- founded in 1946
- affiliate of Salzgitter Group
- 226 Employees
- 36 mio € turnover (2015)
- Global sales > 90 %



- September 15<sup>th</sup> & 16<sup>th</sup> 2016, Achim (Germany)
- More than 600 international visitors from all continents
  - Brands
  - Shoe producers
  - Material suppliers
  - IT system suppliers
  - Consultants
- **Live demonstration of DESMA products**
  - Industrial shoe production on rotary table machine including visualization of real-time machine status and production data
  - Industrial shoe production on linear robot-based upper processing machine including visualization of real-time production data
  - Concept shoe production demonstrating highest degree of consumer product individualization
  - Concept for closed loop from customer biometrics and interests to on-demand production and supply of personalized shoe

- ProSEcO roll-up next to demonstration of industrial shoe production on rotary machine
- Numerous talks with interested visitors – demand for finalized product to be used in industrial shoe production and data management
- Customer interest focussed on
  - Predictive maintenance
  - Problem/Cause/Solution database
  - Fast search in data base
  - Exploiting ambient intelligence



# Project Presentation



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